



I AM

MEHDI

LAHRAICHI

UI UX / FRONT-END DEVELOPER / CREATIVE DESIGN SPECIALIST
DRIVEN BY CURIOSITY AND PASSION.

AND

THIS IS MY RESUME

I LOVE HELPING BRANDS TO GET DESIRED PRODUCTIVE RESULTS AND HELP THEM STAND OUT AMONG OTHERS.

THESE ARE MY EXPERIENCES

GLOBRES SWISS INNOVATION
HOSPITALITY

Aug 2023 – Present
Switzerland - Remote



UI/UX DESIGNER & FRONT-END DEVELOPER

GlobRes is a Swiss tech company providing digital solutions for the hospitality sector. I was a core part of the Digital Solutions team, working closely with hotel brands to design and deliver scalable, responsive web applications.

KEY RESPONSIBILITIES:

- Led the UX design of key B2B and B2C platforms for hotels across Europe and the MENA region.
- Developed modern, responsive interfaces using React.js, Tailwind, and Next.js, following atomic design principles and accessibility best practices.
- Created design systems and reusable UI components, ensuring visual consistency and faster development cycles.
- Conducted user research and usability testing with hoteliers and internal stakeholders to improve user journeys.
- Managed the full design lifecycle: from ideation, wireframing, prototyping (Adobe XD, Figma) to pixel-perfect development.
- Optimized web performance and ensured mobile-first compatibility with 90+ Lighthouse scores.

ACHIEVEMENTS:

- Delivered over 8 web products (booking engines, dashboards, guest portals) for 500+ hotel clients.
- Reduced design-to-development turnaround by 30% via scalable component libraries.
- Increased hotel client satisfaction through simplified booking interfaces and refined UX flows.

FREELANCE

January 2024 – Present
Remote – Morocco & UAE Clients



UI/UX DESIGNER & FRONT-END DEVELOPER

Collaborating with a variety of agencies and direct clients in Morocco and the UAE, I provide end-to-end design and development services for web and mobile products.

KEY RESPONSIBILITIES:

- Partner with creative agencies and startups to design landing pages, dashboards, and ecommerce platforms.
- Conduct UX discovery sessions to align business goals with product experience strategies.
- Develop custom websites and applications using React, Next.js, and Tailwind, integrating CMS and APIs.
- Create brand identity visuals, micro-interactions, and conversion-focused UI for client projects.

NOTABLE PROJECTS:

- Delivered over 8 web products (booking engines, dashboards, guest portals) for 500+ hotel clients.
- Reduced design-to-development turnaround by %30 via scalable component libraries.
- Agency Collaboration: Provided white-label design and development for 5+ client projects including fintech, health, and travel sectors.

THESE ARE MY DEGREES

BACHELOR Mobile Application Engineering
2022 – 2023 Hassan I University

CERTIFICATE Foundations of User Experience (UX) Design
– 2021 By Google

SPECIALIST TECHNICIAN Multimedia Development
2012 – 2014 Specialized Institute of Graphic Arts - Casablanca

BACCALAUREATE Baccalaureate
– 2011 Specialized in Science

THESE ARE MY SKILLS

I SPEAK Arabic as a native tongue
French as a second language
English fluently

I AM Team player
Fast and able to work under pressure
Capable of doing a massive range of styles
Thorough and meticulous

I HAVE Able to transform creative concepts into effective technical solutions
Ability to stick to the creative brief and timeline
Excellent knowledge of wireframing process

	SOFTWARE	PROGRAMMING	DESIGN	OTHERS
I EXCEL AT	Photoshop Illustrator InDesign Adobe Xd / Figma Vs code	HTML/CSS Javascript React/Next.js Tailwind React Native	Design Research Design Strategy User Interface Web Design Prototyping	Marketing Business Strategy

THIS IS HOW TO GET IN TOUCH

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